

2017

Learning from a Decade of College Promise Scholarships

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Learning from a Decade of College Promise Scholarships

October 26, 2017

The W.E. Upjohn Institute for Employment Research



INTRODUCTION

Michelle Miller-Adams
Research Fellow, The Upjohn Institute
Professor, Grand Valley State University



**Founded 1932; became the
W.E. Upjohn Institute in 1945**

**Non-partisan, not-for-profit
research institution**

**Dedicated to understanding the
causes and consequences of
unemployment**

**Delivers federal and state
workforce programs in the
region**

Staff of 105





PromiseNet 2017

CELEBRATING SUCCESS, LEARNING FROM EXPERIENCE

RADISSON PLAZA HOTEL
KALAMAZOO, MI
100 W MICHIGAN AVE

MONDAY NOV 6
TUESDAY NOV 7

- Remarks by [WMU President Ed Montgomery](#)
- Keynote address by [Karen Pittman](#), Forum for Youth Investment Keynote address by [Sara Lundquist](#), Lumina Foundation
- Research Plenary: “Taking Stock, Moving Forward”
- 15 Breakout Sessions
- Opportunities for Collective Problem Solving and Informal Networking
- Programs from 20 States Represented

Register by 11/1 at <http://promisenet.net>





PROMISE DATABASE

Brad J. Hershbein
Economist,
The Upjohn Institute

Defining Promise Programs

- **Place-based scholarship programs that seek to transform communities as well as students and schools**
- **Geographically bounded**
- **Often include enrollment and/or residency requirements**
- **Early commitment element**
- **Within these parameters, great variation**

HOW TO USE THIS DATABASE

You can use this database to generate profiles of individual programs or to sort programs by a variety of characteristics, including location, year established, source of scholarship funding, type of community served, and other key characteristics.

Multiple fields can be specified to help you target your search (using CTRL-click), or the entire database (by selecting ALL) can be browsed. More than 90 variables are included though only a fraction are shown using the database search. A comprehensive list of variables covered and their definitions can be accessed [here](#).

For any questions or concerns, please contact the W.E. Upjohn Institute Promise Programs Research Group at promisedatabase@upjohn.org.

PROMISE

INVESTING IN COMMUNITY

a project of the W.E. Upjohn Institute

STATE

All
Alabama
Alaska
Arizona

YEAR OF ORIGIN

All
1993
1994
1995

FUNDER TYPE

All
Public
Private
Mixed

COLLEGES COVERED

All
Local Only
Statewide
National

FINANCIAL NEED REQUIREMENT

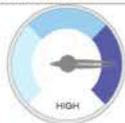

ACADEMIC MERIT REQUIREMENT

Apply Filters

Program Summaries

El Dorado Promise

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Program Name		Year Announced
El Dorado Promise		2007
Geographic Area		State
El Dorado School District		AR
Funder name		Funder type
Murphy Oil Corp.		Private
Financial Need Requirement	Academic Merit Requirement	Residency Requirement
No	No	No
Form of Scholarship	Covers Room and Board?	Covers Books and Supplies?
First Dollar	Yes	Yes
Type of Post-Secondary Institution		Level of Post-Secondary Institution
Public and Private		2-year and 4-year
Program award		
Up to maximum in-state public tuition can be used towards tuition, fees, and other expenses, and at any accredited public or private institution in US.		
Benefit summary		
PFunded by a \$50 million endowment by the Murphy Oil Corporation, the El Dorado Promise is a last-dollar, universal scholarship to EDPS students. The scholarship can be used for up to 5 years after graduation towards tuition, fees, and other expenses. The maximum amount awarded is the highest tuition at an AR public university and can be used at any accredited public or private institution in US.		
Saturation	Intensity	Research available
		Yes
SATURATION	INTENSITY	

Free City (City College of San Francisco)

 COMPARE [↗](#)



KEYNOTE REMARKS

Governor Rick Snyder
State of Michigan



COMMUNITY INSIGHTS: BUCHANAN, MI

**Rob Habicht
President/CEO,
Michigan Gateway
Community Foundation**



COMMUNITY INSIGHTS: RICHMOND, CA

**Councilmember Jael Myrick
Richmond City Council**



COMMUNITY INSIGHTS: EL DORADO, AR

Allison Parker
Manager, Global Communications
Murphy Oil Corporation

Q & A

- Elizabeth Garlow, Moderator
- Rob Habicht, Buchanan, MI
- Greg Handel, Detroit, MI
- Brad Hershbein and Michelle Miller-Adams, Kalamazoo, MI
- Jael Myrick and Jessie Stewart, Richmond, CA
- Allison Parker and Sylvia Thompson, El Dorado, AR

THANK YOU FOR PARTICIPATING



Register for the conference at
<http://promisenet.net>

Send questions about the database to
promisedatabase@upjohn.org

Learn more about our Promise research
program at <http://upjohn.org>

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