

2-24-2004

## Methods for Evaluating Employment Programs in Sofia, Bulgaria

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### Citation

O'Leary, Christopher J. 2004. "Methods for Evaluating Programs in Sofia, Bulgaria." Presented at a seminar to representatives of the Bulgarian Ministry of Labor and Social Policy and the Bulgarian Public Employment Bureau, Sofia, Bulgaria, February 24-29.

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February, 2004  
Schedule in Sofia, Bulgaria

Overview:

Tuesday, February 24-- arrive in Sofia

Wednesday, February 25 -- morning seminars, afternoon consultations

Thursday, February 26 -- morning seminars, afternoon consultations

Friday, February 27 -- further consultations including visits to regional and local offices

Saturday, February 28 -- leisure

Sunday, September 29 -- depart Sofia

Tuesday, February 24-- arrive in Sofia

Met at the airport by representatives of the USAID employment and pension project.

19:00 Chris, George and Piotr meet in the hotel lobby for dinner.

Wednesday, February 25, 2004

8:30 Informal Introductions at the Ministry of Labor

9:00 Opening Session of Seminars on Evaluating Employment Programs

Welcome by the Bulgarian host  
Overview of the agenda

9:15 An Overview of Evaluation Methods--O'Leary

10:00 Question and Answer period

10:15 Coffee Break

10:30 Experience with Performance Indicators in Hungary--Lazar

10:45 Question and Answer period

11:00 Experience with Performance Indicators in Poland--Kolodziejczyk

11:15 Question and Answer period

11:30 Experience with Performance Indicators in Bulgaria--Local Expert

11:45 Question and Answer period

12:00 General discussion of topics covered in the morning

12:15 Lunch

13:30 Consultations with the Bulgarian side on future plans for performance monitoring.

15:00 Visit staff of Labor Ministry participant computer records section

16:00 Visit employment analysts in national statistics office

Thursday, February 25, 2004

9:00 Conducting a Net Impact Evaluation—O’Leary

9:30 Question and Answer period

9:45 Net Impact Evaluation Experience in Poland—Kolodziejczyk

10:00 Question and Answer period

10:15 Break

10:30 Net Impact Evaluation Experience in Hungary—Lazar

10:45 Question and Answer Period

11:00 Net Impact Evaluation Experience in Bulgaria—Local Expert

11:15 Question and Answer Period

11:30 New Evaluation Projects in Hungary—Lazar

11:45 General Discussion of Net Impact Evaluation

12:00 Lunch

13:30 Consultations with Bulgarian side on future plans for net impact evaluation

15:00 Visit employment analysts in national labor office

16:00 Meet with Labor Ministry policy analysts

Friday, February 26, 2004

9:00 Visit a Regional Labor Office

Examine data systems and management practices

13:30 Visit a Local Labor Office

Examine program enrollment and data records practices

Review reporting procedures and use of performance management data

Saturday, February 27, 2004

Leisure time. Perhaps a trip to the mountains surrounding Sofia.

Sunday, February 28, 2004

Depart Sofia for home.

## Conducting a (Quasi-Experimental) Net Impact Evaluation

1. Evaluation Design Principles
2. Collecting data
3. Preliminary examination of data
4. Computation of overall program net impacts
5. Subgroup impact estimates
6. Impact of program features

## 1. Evaluation Design Principles

A comparison group design  
Uniform eligibility conditions  
Sufficient sample design  
Equal probability in sampling  
Operational design simplicity  
Standard treatment delivery  
Reasonable cost  
Practical time line  
Stable evaluation context  
Account for other programs.

### A Comparison Group Design

Pre versus post program participation  
Participant versus comparison group

## 2. Collecting data

### Administrative and Survey Data

#### Sample Size

#### Accounting for response rate and contamination

#### Site Selection

#### Sample selection

#### Survey Design

#### Survey Implementation

Table 4.3 Sample Size Requirements for Net Impact Evaluation

| Power | Sample size for statistical tests with two-tailed confidence<br>of 0.98 or 0.90 and effect size 1.0 |      |                |      |
|-------|---|------|----------------|------|
|       | Tests of proportions  |      | Tests of means |      |
|       | 0.98  | 0.9  | 0.98           | 0.9  |
| 0.25  | 546   | 188  | 547            | 189  |
| 0.5   | 1082  | 541  | 1083           | 542  |
| 0.6   | 1331  | 721  | 1332           | 721  |
| 0.67  | 1520  | 862  | 1552           | 862  |
| 0.7   | 1625  | 941  | 1627           | 942  |
| 0.75  | 1801  | 1076 | 1803           | 1076 |
| 0.8   | 2007  | 1237 | 2009           | 1237 |
| 0.85  | 2262  | 1438 | 2263           | 1438 |
| 0.9   | 2603  | 1713 | 2605           | 1713 |
| 0.95  | 3154  | 2164 | 3155           | 2165 |
| 0.99  | 4330  | 3154 | 4330           | 3155 |

*Notes:* Adapted from Cohen (1988). Sample size for tests of proportions from Table 6.4.1., page 205, and for tests of means from Table 2.4.1, page 54.

## Survey Implementation

- (a) training survey workers
- (b) pilot testing the questionnaires
- (c) revising questionnaires
- (d) printing questionnaires
- (e) distributing address lists and questionnaire copies to survey workers
- (f) maintaining records of multiple call back attempts
- (g) supervising accuracy and completeness
- (h) computer key entry of survey data gathered
- (i) error checking the computer files of survey data



### 3. Preliminary Examination of the Data

Response rate

Comparison of sample sizes to sample design

Contrast characteristics of samples

**Table 4.5 Sample Sizes Designed, Drawn, and Interviewed in Hungary by ALMP**

| ALMP                         | Sample design | Sample drawn | Sample interviewed | Response rate |
|------------------------------|---------------|--------------|--------------------|---------------|
| Individual training          | 1500          | 1555         | 1222               | 78.6          |
| Group training               | 1500          | 1546         | 1321               | 85.4          |
| Public service<br>employment | 1100          | 1356         | 1140               | 84.1          |
| Wage subsidy                 | 1500          | 1438         | 1131               | 78.7          |
| Self-employment              | 1400          | 1257         | 1067               | 84.9          |
| Comparison group             | 4000          | 4415         | 3338               | 75.6          |

Source: O'Leary (1998).

**Table 7.1 Comparison Group and Wage Subsidy Means and Differences on Exogenous Characteristics**

|                   | Comparison Group | Wage Subsidy | Difference | t-statistic on Difference | Comparison Sample Size | Participant Sample Size |
|-------------------|------------------|--------------|------------|---------------------------|------------------------|-------------------------|
| Avg. Mo. Earnings | 15170            | 12828        | -2342**    | 5.40                      | 3338                   | 1131                    |
| Age               | 33.91            | 33.79        | -0.12      | 0.32                      | 3338                   | 1131                    |
| Male              | 0.56             | 0.56         | 0.00       | 0.07                      | 3338                   | 1131                    |
| Elementary Educ   | 0.35             | 0.26         | -0.08**    | 5.24                      | 3338                   | 1131                    |
| Vocational Educ   | 0.41             | 0.43         | 0.02       | 1.02                      | 3338                   | 1131                    |
| Gymnazium Educ    | 0.21             | 0.27         | 0.05**     | 3.82                      | 3338                   | 1131                    |
| University Educ   | 0.03             | 0.04         | 0.01**     | 2.00                      | 3338                   | 1131                    |
| Manual            | 0.86             | 0.93         | 0.07**     | 2.25                      | 332                    | 141                     |
| Non-manual        | 0.14             | 0.07         | -0.07**    | 2.25                      | 332                    | 141                     |
| Public Admin      | 0.02             | 0.03         | 0.01**     | 2.15                      | 3337                   | 1130                    |
| Professional      | 0.03             | 0.03         | 0.00       | 0.70                      | 3337                   | 1130                    |
| Technical         | 0.06             | 0.07         | 0.01       | 1.05                      | 3337                   | 1130                    |
| Clerical          | 0.08             | 0.10         | 0.02*      | 1.66                      | 3337                   | 1130                    |
| Service           | 0.12             | 0.11         | -0.02      | 1.39                      | 3337                   | 1130                    |
| Skilled labor     | 0.03             | 0.03         | 0.00       | 0.13                      | 3337                   | 1130                    |
| Craft             | 0.29             | 0.36         | 0.08**     | 4.96                      | 3337                   | 1130                    |
| Machinist         | 0.10             | 0.11         | 0.02       | 1.60                      | 3337                   | 1130                    |
| Unskilled labor   | 0.26             | 0.15         | -0.11**    | 7.67                      | 3337                   | 1130                    |
| Armed forces      | 0.00             | 0.00         | 0.00       | 0.03                      | 3337                   | 1130                    |
| Married           | 0.62             | 0.60         | -0.02      | 1.12                      | 3214                   | 1091                    |
| Spouse working    | 0.64             | 0.65         | 0.00       | 0.20                      | 1972                   | 642                     |
| Dependents        | 0.46             | 0.53         | 0.07**     | 2.64                      | 3338                   | 1131                    |
| Pension           | 0.32             | 0.34         | 0.02       | 0.95                      | 3338                   | 1131                    |
| Kids under 6      | 0.32             | 0.24         | -0.08**    | 3.72                      | 3338                   | 1131                    |
| Kids over 6       | 0.78             | 0.82         | 0.05       | 1.48                      | 3338                   | 1131                    |
| Family Earnings   | 38752            | 43151        | 4399**     | 3.78                      | 3338                   | 1131                    |
| COUNTY1           | 0.09             | 0.05         | -0.03**    | 3.73                      | 3338                   | 1131                    |
| COUNTY2           | 0.09             | 0.10         | 0.01       | 0.73                      | 3338                   | 1131                    |
| COUNTY4           | 0.09             | 0.10         | 0.01       | 1.26                      | 3338                   | 1131                    |
| COUNTY5           | 0.13             | 0.19         | 0.06**     | 4.76                      | 3338                   | 1131                    |
| COUNTY6           | 7.00             | 0.10         | 0.02**     | 2.57                      | 3338                   | 1131                    |
| COUNTY7           | 0.09             | 0.10         | 0.01       | 0.86                      | 3338                   | 1131                    |
| COUNTY9           | 0.12             | 0.09         | -0.03**    | 2.47                      | 3338                   | 1131                    |
| COUNTY13          | 0.12             | 0.04         | -0.08**    | 7.98                      | 3338                   | 1131                    |
| COUNTY15          | 0.13             | 0.14         | 0.01       | 0.85                      | 3338                   | 1131                    |
| COUNTY18          | 0.07             | 0.10         | 0.02**     | 2.35                      | 3338                   | 1131                    |

\* Difference statistically significant at the 90 percent level in a two-tailed test.

\*\*Difference statistically significant at the 95 percent level in a two-tailed test.

#### 4. Computation of overall program net impacts

Unadjusted difference between means on outcomes – Gross Impacts

$$E(y_p) - E(y_c),$$

$$y_i = a_0 + a_1P_i + u_i,$$

Differences in means adjusted for characteristics – Net Impacts

$$y_i = a_0 + a_1P_i + b_1X_{1i} + b_2X_{2i} + \dots + b_nX_{ni} + u_i,$$

$$d_{pc} = \text{Sum}_k (Z_{pk} - Z_{ck})^2$$

$$y_i = a_0 + a_1P_i + u_i,$$

Methods of adjusting for characteristics

Matching on observable characteristics

Matching on observable and unobservable characteristics

Regression adjustment for observable characteristics

Regression adjustment for observable and unobservable characteristics

Differences in Differences

#### 5. Estimation of program impacts by sub-group

$$Y = a + PB + GC + GPD' + u$$

#### 6. Estimating impacts of program features

$$y_i = b_0 + b_1P_{1i} + b_2P_{2i} + u_i.$$

Method for Separating out Impacts of Multiple Programs

$$y_i = a_0 + b_1ALMP_i + b_2ES_i + b_3ALMP_i ES_i + c_1X_i + u_i,$$

**Table 7.2.1 Wage Subsidy Impact Estimates on Employment and Earnings**

| HUNGARY             | Control Group | Wage Subsidy | Impact  | t-statistic on impact | Comparison Sample | Participant Sample |
|---------------------|---------------|--------------|---------|-----------------------|-------------------|--------------------|
| Unadjusted          |               |              |         |                       |                   |                    |
| EMPLOY1             | 0.54          | 0.71         | 0.17**  | 9.96                  | 3338              | 1131               |
| EMPLOYS1            | 0.55          | 0.24         | 0.24**  | 14.42                 | 3338              | 1131               |
| EMPLOY2             | 0.43          | 0.20         | 0.20**  | 11.90                 | 3338              | 1131               |
| EMPLOYS2            | 0.44          | 0.21         | 0.21**  | 12.60                 | 3338              | 1131               |
| EARN1               | 18202         | 2538         | 2538**  | 3.51                  | 1734              | 182                |
| EARN2               | 22129         | -660         | -660*   | 1.70                  | 1426              | 743                |
| Regression Adjusted |               |              |         |                       |                   |                    |
| EMPLOY1             | 0.54          |              | -0.09** | 4.68                  | 3213              | 1090               |
| EMPLOYS1            | 0.55          |              | 0.00    | 0.06                  | 3213              | 1090               |
| EMPLOY2             | 0.43          |              | -0.02   | 1.12                  | 3213              | 1090               |
| EMPLOYS2            | 0.44          |              | 0.00    | 0.11                  | 3213              | 1090               |
| EARN1               | 18202         |              | 2070**  | 2.99                  | 1681              | 178                |
| EARN2               | 22129         |              | -1235** | 3.04                  | 1382              | 713                |
| Matched Pairs       |               |              |         |                       |                   |                    |
| EMPLOY1             | 0.81          | 0.71         | -0.10** | 5.57                  | 1130              | 1130               |
| EMPLOYS1            | 0.81          | 0.79         | -0.02   | 1.32                  | 1130              | 1130               |
| EMPLOY2             | 0.65          | 0.63         | -0.02   | 1.23                  | 1130              | 1130               |
| EMPLOYS2            | 0.66          | 0.65         | -0.01   | 0.31                  | 1130              | 1130               |
| EARN1               | 18523         | 20740        | 2217**  | 2.69                  | 881               | 182                |
| EARN2               | 24170         | 21469        | -2701** | 5.76                  | 709               | 743                |
| ES Interact         |               |              |         |                       |                   |                    |
| EMPLOY1             | 0.54          |              | -0.11** | 8.73                  | 3213              | 1090               |
| EMPLOYS1            | 0.55          |              | -0.01** | 4.15                  | 3213              | 1090               |
| EMPLOY2             | 0.43          |              | -0.06** | 7.51                  | 3213              | 1090               |
| EMPLOYS2            | 0.44          |              | -0.03** | 5.91                  | 3213              | 1090               |
| EARN1               | 18202         |              | 1836    | 0.28                  | 1681              | 178                |
| EARN2               | 22129         |              | -1120   | 1.05                  | 1382              | 713                |
| Sample              | 3338          | 1131         |         |                       |                   |                    |

\* Statistically significant at the 90 percent confidence level in a two-tailed test.

\*\* Statistically significant at the 95 percent confidence level in a two-tailed test.

EMPLOY1 - Ever reemployed in a non-subsidized job or self-employment

EMPLOYS1 - Ever reemployed in any job or self-employment

EMPLOY2 - Employed in a non-subsidized job or self-employment on the survey date

EMPLOYS2 - Employed in any job or self-employment on the survey date

EARN1 - Average monthly earnings at the start of the first new job or self-employment

EARN2 - Average monthly earnings from the job or self-employment on the survey date

**Table 7.2.2 Treatment and Comparison Group Differences for Exogenous Variables  
Matched Pair Analysis of the Wage Subsidy**

|                   | Comparison Group | Wage Subsidy | Difference | t-statistic on Difference | Comparison Sample Size | Participant Sample Size |
|-------------------|------------------|--------------|------------|---------------------------|------------------------|-------------------------|
| Avg. Mo. Earnings | 16661            | 12835        | -3827**    | 7.03                      | 1130                   | 1130                    |
| Age               | 33.86            | 33.79        | -0.07      | 0.16                      | 1130                   | 1130                    |
| Male              | 0.59             | 0.56         | -0.03      | 1.45                      | 1130                   | 1130                    |
| Elementary Educ   | 0.27             | 0.26         | 0.00       | 0.24                      | 1130                   | 1130                    |
| Vocational Educ   | 0.43             | 0.43         | 0.00       | 0.09                      | 1130                   | 1130                    |
| Gymnazium Educ    | 0.26             | 0.27         | 0.01       | 0.33                      | 1130                   | 1130                    |
| University Educ   | 0.04             | 0.04         | 0.00       | 0.0                       | 1130                   | 1130                    |
| Manual            | 0.86             | 0.94         | 0.09**     | 2.45                      | 138                    | 140                     |
| Non-manual        | 0.14             | 0.06         | -0.09**    | 2.45                      | 138                    | 140                     |
| Public Admin      | 0.03             | 0.04         | 0.00       | 0.36                      | 938                    | 681                     |
| Professional      | 0.03             | 0.02         | 0.00       | 0.46                      | 938                    | 681                     |
| Technical         | 0.05             | 0.08         | 0.03**     | 2.18                      | 938                    | 681                     |
| Clerical          | 0.09             | 0.07         | -0.02      | 1.09                      | 938                    | 681                     |
| Service           | 0.12             | 0.11         | 0.00       | 0.04                      | 938                    | 681                     |
| Skilled labor     | 0.02             | 0.05         | 0.03**     | 3.19                      | 938                    | 681                     |
| Craft             | 0.36             | 0.34         | -0.03      | 1.05                      | 938                    | 681                     |
| Machinist         | 0.15             | 0.13         | -0.02      | 1.20                      | 938                    | 681                     |
| Unskilled labor   | 0.15             | 0.16         | 0.01       | 0.58                      | 938                    | 681                     |
| Armed forces      | 0.00             | 0.00         | 0.00       | 1.00                      | 938                    | 681                     |
| Married           | 0.64             | 0.60         | -0.04**    | 2.15                      | 1100                   | 1090                    |
| Spouse working    | 0.65             | 0.65         | -0.01      | 0.31                      | 688                    | 641                     |
| Dependents        | 0.44             | 0.53         | 0.09**     | 2.63                      | 1130                   | 1130                    |
| Pension           | 0.31             | 0.34         | 0.03       | 1.14                      | 1130                   | 1130                    |
| Kids under 6      | 0.32             | 0.25         | -0.07**    | 3.01                      | 1130                   | 1130                    |
| Kids over 6       | 0.82             | 0.82         | 0.01       | 0.17                      | 1130                   | 1130                    |
| Family Earnings   | 41507            | 43164        | 1657       | 1.39                      | 1130                   | 1130                    |
| COUNTY1           | 0.05             | 0.05         | 0.00       | 0.00                      | 1130                   | 1130                    |
| COUNTY2           | 0.10             | 0.10         | 0.00       | 0.21                      | 1130                   | 1130                    |
| COUNTY4           | 0.10             | 0.10         | 0.00       | 0.21                      | 1130                   | 1130                    |
| COUNTY5           | 0.18             | 0.19         | 0.00       | 0.16                      | 1130                   | 1130                    |
| COUNTY6           | 0.10             | 0.10         | 0.00       | 0.14                      | 1130                   | 1130                    |
| COUNTY7           | 0.10             | 0.10         | 0.00       | 0.00                      | 1130                   | 1130                    |
| COUNTY9           | 0.09             | 0.10         | 0.00       | 0.00                      | 1130                   | 1130                    |
| COUNTY13          | 0.04             | 0.04         | 0.00       | 0.24                      | 1130                   | 1130                    |
| COUNTY15          | 0.14             | 0.14         | 0.00       | 0.06                      | 1130                   | 1130                    |
| COUNTY18          | 0.10             | 0.10         | 0.00       | 0.21                      | 1130                   | 1130                    |

\*Difference statistically significant at the 90 percent level in a two-tailed test.

\*\*Difference statistically significant at the 95 percent level in a two-tailed test.

**Table 7.3 Net Impact Estimates of the Wage Subsidy by Subgroup**

|                                    | EMPLOY1   | EMPLOY1S1 | EMPLOY2  | EMPLOY2S2 | EARN1   | EARN2   |
|------------------------------------|-----------|-----------|----------|-----------|---------|---------|
| MALE - Respondent is male          | -0.006    | 0.071**   | 0.037    | 0.075**   | 1850*   | -837#   |
| FEMALE - Respondent is female~     | 0.034     | 0.121**   | 0.076**  | 0.105**   | 2297*   | 630     |
| AGELT30 - Age < 30                 | -0.005    | 0.091**   | 0.029    | 0.067**   | -639### | -655    |
| AGE3044 - Age between 30 and 44    | 0.015     | 0.073**   | 0.059*   | 0.085**   | 1339### | 491     |
| AGEGE45 - Age is 45 or over~       | 0.039     | 0.138**   | 0.098**  | 0.139**   | 8989**  | -532    |
| EDELEM - 8 years of schooling      | 0.019     | 0.122**   | 0.089**  | 0.125**   | -590    | -127    |
| EDVOC - Vocational                 | -0.002    | 0.080**   | 0.030    | 0.057*    | 4913**  | 142     |
| EDGYM - General secondary          | 0.043     | 0.087**   | 0.065    | 0.106**   | 700     | -482    |
| EDCOLL - Some higher education~    | -0.102    | 0.024     | -0.049   | -0.002    | 1194    | -2900   |
| WHITECOL - Non-manual occupation   | 0.046     | 0.148**   | 0.059    | 0.086*    | 1544    | -1101   |
| BLUECOL - Manual occupation        | 0.003     | 0.080**   | 0.053**  | 0.089**   | 2172**  | 37      |
| LOST - Earlier lost job            | 0.063***  | 0.148***  | 0.077**  | 0.133***  | 1605    | 131     |
| SCHOOL - Earlier school leaver     | 0.064     | 0.157*    | 0.128    | 0.109     | 4086    | 3287#   |
| OTHER - Earlier other~             | -0.072**  | 0.004     | 0.008    | 0.020     | 2304**  | -1285** |
| LTU - Long-term unemployed         | 0.328     | 0.121**   | 0.084**  | 0.117**   | -400#   | 1108#   |
| NONLTU - Not unemployed long term~ | 0.005     | 0.085**   | 0.045*   | 0.079**   | 2814**  | -592    |
| LOWURATE - Low unemployment area   | 0.076***  | 0.131**   | 0.036    | 0.086**   | 1499    | -305    |
| MEDURATE - Med unemployment area   | 0.044###  | 0.096**   | 0.113*** | 0.144***  | 496###  | -69     |
| HIURATE - High Unemployment area~  | -0.058**  | 0.067**   | 0.012    | 0.038     | 3843**  | -221    |
| Baranya - County 2                 | 0.051     | 0.120**   | 0.113**  | 0.161**   | 3737    | 690     |
| Bekes - County 4                   | 0.089     | 0.140**   | 0.053    | 0.131**   | 2028    | -125    |
| Borsod - County 5                  | 0.083*    | 0.184**   | 0.081*   | 0.122**   | 6012**  | 481     |
| Csongrad - County 6                | 0.088     | 0.163**   | 0.138**  | 0.154**   | 267     | -3010** |
| Fejer - County 7                   | 0.159**   | 0.185**   | 0.185**  | 0.197**   | 262     | 1834    |
| Hajdu - County 9                   | -0.186*** | -0.102*** | -0.098*  | -0.090*** | 1573    | -1142   |
| Pest - County 13                   | 0.156**   | 0.195**   | 0.100    | 0.150*    | -1819   | -2404   |
| Szabolcs - County 15               | -0.086*** | 0.141**   | 0.055    | 0.073     | 787     | -750    |
| Vas - County 18                    | 0.048     | 0.144**   | 0.017    | 0.042     | 3111    | 1284    |
| Budapest - Capital City 1~         | 0.101     | 0.145**   | 0.048    | 0.130*    | 2353    | -119    |

\* Statistically significant at the 90 percent confidence level in a two-tailed test.

\*\* Statistically significant at the 95 percent confidence level in a two-tailed test.

# Significantly different from the reference group at the 90 percent confidence level in a two-tailed test.

## Significantly different from the reference group at the 95 percent confidence level in a two-tailed test.

~ Reference group for subgroup differences; excluded in estimation.

EMPLOY1 - Ever reemployed in a non-subsidized job or self-employment

EMPLOY1S1 - Ever reemployed in any job or self-employment

EMPLOY2 - Employed in a non-subsidized job or self-employment on the survey date

EMPLOY2S2 - Employed in any job or self-employment on the survey date

EARN1 - Average monthly earnings at the start of the first new job or self-employment

EARN2 - Average monthly earnings from the job or self-employment on the survey date

**Table 7.4 Regression Adjusted Impacts of Various Aspects of Wage Subsidies**

| Participant Group Proportion | EMPLOY1 | EMPLOY1S1 | EMPLOY2 | EMPLOY2S2 | EARN1 | EARN2 |
|------------------------------|---------|-----------|---------|-----------|-------|-------|
|------------------------------|---------|-----------|---------|-----------|-------|-------|

|                              |       |          |                    |                       |                       |                     |                   |
|------------------------------|-------|----------|--------------------|-----------------------|-----------------------|---------------------|-------------------|
| Matched Comparison Mean      |       | 0.81     | 0.81               | 0.65                  | 0.66                  | 18523               | 24170             |
| Adjusted Wage Subsidy Impact |       | -0.10**  | -0.02              | -0.02                 | -0.01                 | 2271**              | -2701**           |
| Wage Subsidy Job Skill Level |       |          |                    |                       |                       |                     |                   |
| Non-manual                   | 0.160 | -0.082** | -0.002             | -0.042                | -0.011                | 2308                | -1595**           |
| Manual unskilled             | 0.129 | -0.118** | -0.035             | -0.059                | -0.041                | 1191                | -1518             |
| Manual semi-skilled          | 0.278 | -0.078** | 0.028              | -0.002                | 0.022                 | -125                | -1155*            |
| Manual skilled               | 0.433 | -0.082** | -0.009             | -0.012                | 0.008                 | 3070** <sup>c</sup> | -1073**           |
| Industry of Wage Subsidy Job |       |          |                    |                       |                       |                     |                   |
| Agriculture                  | 0.095 | -0.104** | 0.011              | 0.018                 | 0.040                 | 3227                | -961              |
| Construction                 | 0.075 | -0.152** | -0.088*            | -0.174** <sup>a</sup> | -0.167** <sup>a</sup> | -1096               | 3                 |
| Services                     | 0.428 | -0.082** | -0.007             | -0.047** <sup>b</sup> | -0.019 <sup>b</sup>   | 3083**              | -2171**           |
| Other                        | 0.401 | -0.071** | 0.020 <sup>b</sup> | 0.028 <sup>bc</sup>   | 0.050** <sup>bc</sup> | 1304                | -339 <sup>c</sup> |
| Participant Sample Size      | 1131  | 1090     | 1090               | 1090                  | 1090                  | 178                 | 713               |
| Comparison Sample Size       |       | 3213     | 3213               | 3213                  | 3213                  | 1681                | 1382              |

\*Difference statistically significant at the 90 percent level in a two-tailed test.

\*\* Difference statistically significant at the 95 percent level in a two-tailed test.

<sup>a</sup> - Statistically significantly different from the first category at the 90 percent level.

<sup>b</sup> - Statistically significantly different from the second category at the 90 percent level.

<sup>c</sup> - Statistically significantly different from the third category at the 90 percent level.

EMPLOY1 - Ever reemployed in a non-subsidized job or self-employment

EMPLOY51 - Ever reemployed in any job or self-employment

EMPLOY2 - Employed in a non-subsidized job or self-employment on the survey date

EMPLOY52 - Employed in any job or self-employment on the survey date

EARN1 - Average monthly earnings at the start of the first new job or self-employment

EARN2 - Average monthly earnings from the job or self-employment on the survey date

## Net Impact Estimation in Poland

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# 1. Active Labor Programs Evaluated in Poland

Retraining

Public Works

Intervention Works

Self-employment Loans

Employment Service

## 2. Sample Considerations

- Sample selection process
- Combining survey and administrative data
- Final samples for analysis

### 3. Survey Process in Poland

2 national coordinators

1 in the National Labor Office

1 in Poznan Voivod Labor Office

8 voivod coordinators

in voivod labor offices

Staff of local labor offices

at local labor offices

and in house-to-house visits during off work hours

**Table 3. Composition of the ALP samples contrasted with that of a random sample of registered unemployed, in Poland**

|                             | Random sample of unemployed | Retraining | Public works | Intervention works | Self-employment |
|-----------------------------|-----------------------------|------------|--------------|--------------------|-----------------|
| Male respondent             | 0.511                       | 0.327**    | 0.853**      | 0.408**            | 0.577**         |
| Aged < 30                   | 0.552                       | 0.893**    | 0.604**      | 0.892**            | 0.331**         |
| Aged 30-44                  | 0.328                       | 0.098**    | 0.319**      | 0.093**            | 0.570**         |
| Aged 45+                    | 0.121                       | 0.009**    | 0.077**      | 0.015**            | 0.099**         |
| 8 years of schooling        | 0.256                       | 0.035**    | 0.409**      | 0.087**            | 0.103**         |
| Vocational education        | 0.623                       | 0.708**    | 0.560**      | 0.840**            | 0.810**         |
| General secondary education | 0.092                       | 0.228**    | 0.019**      | 0.058**            | 0.054**         |
| Some higher education       | 0.028                       | 0.028      | 0.013**      | 0.015**            | 0.033**         |
| Blue-collar occupation      | 0.465                       | 0.173**    | 0.723**      | 0.313**            | 0.516**         |
| Lost previous job           | 0.808                       | 0.922**    | 0.825**      | 0.916**            | 0.756**         |
| Long-term unemployed        | 0.338                       | 0.522**    | 0.533**      | 0.514**            | 0.290**         |
| Sample size                 | 10,000                      | 2,885      | 1,174        | 2,410              | 700             |

\*\* Difference from the random sample of unemployed is statistically significant at the 95 percent confidence level in a two-tailed test.

**Differences of Participant Groups From the Registered Unemployed in Poland Samples**

| Characteristics | Retraining       | Public Works     | Intervention Works | Self-employment  |
|-----------------|------------------|------------------|--------------------|------------------|
| Gender          | Female           | Male             | Female             | Male             |
| Age             | Younger          | Younger          | Older              | Middle aged      |
| Education       | More             | Less             | More vocational    | More vocational  |
| Occupation      | Less blue collar | Less blue collar | Less blue collar   | More blue collar |

## 4. Impacts on Employment, Earnings, and Unemployment Compensation

**Table 4. Net impact of ALPs on employment, earnings, and unemployment compensation in Poland**

|                    | EMPLOYED <sup>1</sup> | EMPLNOW <sup>2</sup> | EARNNOW <sup>3</sup> | UCMONTHS <sup>4</sup> | UCPAY <sup>5</sup> |
|--------------------|-----------------------|----------------------|----------------------|-----------------------|--------------------|
| Retraining         | 0.12**                | 0.12**               | 7**                  | 1.14**                | 94**               |
| Public works       | -0.08**               | -0.04**              | -5**                 | 0.93**                | 103**              |
| Intervention works | 0.26**                | 0.24**               | 1                    | -2.26**               | -178**             |
| Self-employment    | 0.29**                | 0.27**               | 69                   | -3.65**               | -258**             |

\*\* Statistically significant at the 95 per cent level in a two-tailed test

<sup>1</sup> Ever re-employed in an unsubsidized job or in self-employment

<sup>2</sup> Employed in an unsubsidized job or in self-employment on the survey date

<sup>3</sup> Average monthly earnings from the current job on the survey date (US\$)

<sup>4</sup> Months of unemployment compensation collected since January 1996

<sup>5</sup> Amount of unemployment compensation collected since January 1996, in US\$ at exchange rate of US\$1.00 = 175.75 Hungarian forints or 3.068 Polish zloty, on 1 April 1997, approximately the survey date

## 5. Sub-group Analysis of Impacts

**Table 6. Estimates of net impact of ALPs by subgroup on whether participants were employed in an unsubsidized job or in self-employment on the survey date, in Poland**

|  | Retraining | Public works | Intervention works | Self-employment |
|--|------------|--------------|--------------------|-----------------|
| Male respondent~                         | 0.104**    | -0.046**     | 0.079**            | 0.030           |
| Female respondent                        | 0.081**    | -0.012       | 0.145***##         | 0.286***##      |
| Aged ≤ 30                                | 0.080**    | -0.043       | 0.109**            | 0.050           |
| Aged 31-44                               | 0.170**    | -0.056       | 0.185**            | 0.185**         |
| Aged 45+~                                | 0.002      | 0.037        | 0.215*             | 0.137*          |
| 8 years of schooling or less             | 0.062      | -0.069       | 0.150**            | 0.210**         |
| Vocational secondary education~          | 0.083**    | -0.027       | 0.117**            | 0.137**         |
| General secondary education              | 0.101**    | 0.121        | 0.153**            | 0.054           |
| Some higher education                    | 0.145*     | -0.022       | -0.169##           | -0.025          |
| White-collar occupation                  | 0.066      | 0.010        | 0.099**            | 0.078*#         |
| Blue-collar occupation~                  | 0.053      | -0.039*      | 0.074**            | 0.176**         |
| Other occupation                         | 0.103**    | -0.094       | 0.158***##         | 0.144**         |
| Voluntarily unemployed                   | 0.142**    | -0.002       | 0.092**            | 0.099*          |
| Involuntarily unemployed~                | 0.084**    | -0.046**     | 0.133**            | 0.146**         |
| Long-term unemployed                     | 0.026##    | -0.069**     | -0.052***##        | -0.041##        |
| Not in long-term unemployment~           | 0.142**    | -0.011       | 0.207**            | 0.225**         |
| Work experience = zero                   | 0.095**    | -0.032       | 0.149***##         | 0.167**         |
| Work experience ≤ 3 years                | -0.156##   | -0.071**     | -0.215***##        | 0.254***#       |
| Work experience > 3 years~               | 0.022      | -0.148*      | -0.011             | 0.088           |
| Work experience ≥ 11 years~ <sup>1</sup> |            | -0.025       |                    | 0.092**         |
| Area of low unemployment                 | 0.064***#  | 0.004        | 0.092**            | 0.132**         |
| Area of high unemployment~               | 0.116**    | -0.054**     | 0.133**            | 0.137**         |

\* Statistically significant at the 90 per cent confidence level in a two-tailed test

\*\* Statistically significant at the 95 per cent confidence level in a two-tailed test

# Significantly different from the reference group at the 90 per cent confidence level in a two-tailed test

## Significantly different from the reference group at the 95 per cent confidence level in a two-tailed test

~ Reference group for subgroup differences; excluded from estimation

<sup>1</sup> For public works and self-employment, work experience of 4-10 years inclusive.

### Summary of Subgroup Net Impact Analysis for Poland

| Characteristic         | Training | Public Works | Intervention Works | Self-employment |
|------------------------|----------|--------------|--------------------|-----------------|
| Gender                 |          |              | Female             | Female          |
| Age                    |          |              |                    |                 |
| Education              |          |              | Less educated      |                 |
| Occupation             |          |              |                    | Blue collar     |
| Voluntarily unemployed |          |              |                    |                 |
| Long term unemployed   | Not LTU  |              | Not LTU            | Not LTU         |
| Work experience        | None     |              | None               | Little          |
| Unemployment rate      | High     |              |                    |                 |

## 6. Impacts of Various Program Features

**Table 8. Impact of various features of ALPs on whether participants were employed in an unsubsidized job or in self-employment on the survey date, in Poland**

|                                  | Retraining          | Public works        | Intervention works   | Self-employment      |
|----------------------------------|---------------------|---------------------|----------------------|----------------------|
| Duration of ALP                  |                     |                     |                      |                      |
| < 1 month                        | 0.19**              |                     |                      |                      |
| 1 ≤ 3 months                     | 0.12** <sup>a</sup> |                     |                      |                      |
| 4+ months                        | 0.10** <sup>a</sup> |                     |                      |                      |
| < 6 months                       |                     | -0.05*              | 0.16**               |                      |
| 6 months                         |                     | -0.04*              | 0.27** <sup>a</sup>  |                      |
| 7+ months                        |                     | -0.11**             | 0.08** <sup>a</sup>  |                      |
| Ownership of provider            |                     |                     |                      |                      |
| Public                           | 0.10**              | -0.05**             | 0.25**               |                      |
| Private                          | 0.14** <sup>a</sup> | 0.10** <sup>a</sup> | 0.25**               |                      |
| Category of provider             |                     |                     |                      |                      |
| Adult education                  | 0.14**              |                     |                      |                      |
| Employment or other organization | 0.08** <sup>a</sup> |                     |                      |                      |
| Industry (private)               | 0.11**              |                     |                      |                      |
| National government              |                     | -0.07**             | 0.14**               |                      |
| Health-care provider             |                     |                     | 0.42** <sup>a</sup>  |                      |
| Other                            |                     | 0.01 <sup>a</sup>   | 0.23** <sup>ab</sup> |                      |
| Type of enterprise               |                     |                     |                      |                      |
| National administration          |                     |                     |                      | 0.070                |
| Services                         |                     |                     |                      | 0.061                |
| Trade and restaurants            |                     |                     |                      | 0.068*               |
| Manufacturing and construction   |                     |                     |                      | -0.033 <sup>ac</sup> |

\* Statistically significant at the 90 per cent confidence level in a two-tailed test

\*\* Statistically significant at the 95 per cent confidence level in a two-tailed test

<sup>a</sup> Significantly different from the first category at the 90 per cent confidence level in a two-tailed test

<sup>b</sup> Significantly different from the second category at the 90 per cent confidence level in a two-tailed test

<sup>c</sup> Significantly different from the third category at the 90 per cent confidence level in a two-tailed test

### Summary of program feature net impact analysis, features with best impacts

| Feature          | Training                  | Public service employment | Wage subsidies | Self-employment |
|------------------|---------------------------|---------------------------|----------------|-----------------|
| Duration of ALMP | 1 month                   |                           | 6 month        |                 |
| Ownership        | private                   | private                   |                |                 |
| Provider         | adult education, industry |                           | health care    |                 |
| Enterprise type  |                           |                           |                | trade           |



## Net Impact Estimation in Hungary

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## 1. Active Labor Programs Evaluated in Hungary

Individual Retraining

Group Retraining

Public Service Employment

Wage Subsidies

Self-employment

Employment Service

## 2. Sample Considerations

- Sample selection process
- Combining survey and administrative data
- Final samples for analysis

### 3. Survey Process in Hungary

2 national coordinators  
in the National Labor Center

10 county coordinators  
in county labor centers

Staff of local labor centers  
at local labor centers  
and in house-to-house visits during off work hours

**Table 4.7 Composition of the ALMP Samples Contrasted with That of the Comparison Group in Hungary**

|                             | Full comparison group | Individual training | Group training | Public works | Wage subsidies | Self-employment |
|-----------------------------|-----------------------|---------------------|----------------|--------------|----------------|-----------------|
| Male respondent             | 0.555                 | 0.490**             | 0.476**        | 0.665**      | 0.561          | 0.619**         |
| Aged ≤ 30                   | 0.415                 | 0.662**             | 0.619**        | 0.329**      | 0.407          | 0.260**         |
| Aged 31 - 44                | 0.383                 | 0.267**             | 0.277**        | 0.394        | 0.399          | 0.544**         |
| Aged 45 +                   | 0.201                 | 0.071**             | 0.074**        | 0.277**      | 0.194          | 0.196           |
| Eight years of schooling    | 0.345                 | 0.164**             | 0.246**        | 0.468**      | 0.264**        | 0.078**         |
| Vocational education        | 0.412                 | 0.295**             | 0.244**        | 0.303**      | 0.425          | 0.388           |
| General secondary education | 0.213                 | 0.478**             | 0.453**        | 0.197        | 0.269**        | 0.427**         |
| Some higher education       | 0.030                 | 0.063**             | 0.057**        | 0.032        | 0.042*         | 0.107**         |
| Blue-collar occupation      | 0.814                 | 0.604**             | 0.623**        | 0.819        | 0.771**        | 0.627**         |
| Long-term unemployed        | 0.218                 | 0.180**             | 0.213          | 0.483**      | 0.299**        | 0.052**         |
| Sample size                 | 3214                  | 1150                | 1254           | 1088         | 1091           | 1044            |

Notes:

\* Difference from the full comparison group is statistically significant at the 90 percent level in a two-tailed test.

\*\* Difference from the full comparison group is statistically significant at the 95 percent level in a two-tailed test.

Source: O’Leary, Kolodziejczyk, and Lazar (1998).

**Table 4.8 Differences of Participant Groups From the Registered Unemployed**

| Characteristics | Retraining       | Public service employment | Wage subsidies   | Self-employment  |
|-----------------|------------------|---------------------------|------------------|------------------|
| Gender          | Female           | Male                      |                  | Male             |
| Age             | Younger          | Older                     |                  | Middle aged      |
| Education       | More             | Less                      | More             | Much more        |
| Occupation      | Less blue collar |                           | Less blue collar | Less blue collar |

## 4. Impacts on Employment, Earnings, and Unemployment Compensation Costs

**Table 4.10 Net Impact of ALMPs on Employment, Earnings, and Unemployment Compensation in Hungary**

|                           | EMPLOYED <sup>1</sup> | EMPLNOW <sup>2</sup> | EARNNOW <sup>3</sup> | UCMONTHS <sup>4</sup> | UCPAY <sup>5</sup> |
|---------------------------|-----------------------|----------------------|----------------------|-----------------------|--------------------|
| Hungary                   |                       |                      |                      |                       |                    |
| Individual training       | 0.11**                | 0.09**               | 7.0                  | -0.68**               | -43.0**            |
| Group training            | 0.09**                | 0.07**               | 5.0**                | -0.50**               | -27.00             |
| Public service employment | -0.26**               | -0.21**              | 9.0**                | -0.19                 | -9.0**             |
| Wage subsidy              | -0.11**               | -0.06**              | -6.0                 | 0.04**                | 7.0                |
| Self-employment           | 0.14                  | 0.16                 | -26.0                | -1.64**               | -120.0             |

Notes: \*\* Statistically significant at the 95 per cent level in a two-tailed test

<sup>1</sup> Ever re-employed in an unsubsidized job or in self-employment

<sup>2</sup> Employed in an unsubsidized job or in self-employment on the survey date

<sup>3</sup> Average monthly earnings from the current job on the survey date (US\$)

<sup>4</sup> Months of unemployment compensation collected since January 1996

<sup>5</sup> Amount of unemployment compensation collected since January 1996, in US\$ at exchange rate of US\$1.00 = 175.75 Hungarian forints on 1 April 1997, approximately the survey date.

Source: O'Leary, Kolodziejczyk, and Lazar (1998).

## 5. Sub-group Analysis of Impacts

**Table 4.11** Estimates of net impact of ALMPs by subgroup on whether participants were employed in an unsubsidized job or in self-employment on the survey date in Hungary

|                                | Individual training | Group training | Public works | Wage subsidy | Self-employment |
|--------------------------------|---------------------|----------------|--------------|--------------|-----------------|
| Male respondent                | 0.086**             | -0.021         | -0.138***##  | 0.037        | 0.339**         |
| Female respondent~             | 0.087**             | 0.023          | -0.042       | 0.076**      | 0.344**         |
| Aged < 30                      | 0.081**             | 0.008          | -0.111**     | 0.029        | 0.339**         |
| Aged 30-44                     | 0.076**             | 0.018          | -0.112**     | 0.059*       | 0.320**#        |
| Aged 45+~                      | 0.126**             | -0.067         | -0.048       | 0.098**      | 0.389**         |
| 8 years of schooling           | 0.086**             | 0.001          | -0.141***#   | 0.089**      | 0.377**         |
| Vocational education           | 0.101**             | -0.002         | -0.090**     | 0.030        | 0.330**         |
| General secondary education    | 0.066**             | -0.011         | -0.057       | 0.065        | 0.332**         |
| Some higher education~         | 0.098               | 0.084          | 0.068        | -0.049       | 0.273**         |
| White-collar occupation        | 0.051               | -0.037         | -0.116**     | 0.059        | 0.325**         |
| Blue-collar occupation~        | 0.098**             | 0.011          | -0.094**     | 0.053**      | 0.346**         |
| Long-term unemployed           | 0.084**             | -0.041         | -0.089**     | 0.084**      | 0.364**         |
| Not in long-term unemployment~ | 0.087**             | 0.010          | -0.101**     | 0.045*       | 0.336**         |
| Area of low unemployment       | 0.066**             | 0.016          | -0.129**     | 0.036        | 0.336**         |
| Area of medium unemployment    | 0.087**             | -0.015         | -0.093**     | 0.113***##   | 0.288**         |
| Area of high unemployment~     | 0.102**             | 0.002          | -0.082**     | 0.012        | 0.394**         |

Notes:

\* Statistically significant at the 90 per cent confidence level in a two-tailed test

\*\* Statistically significant at the 95 per cent confidence level in a two-tailed test

# Significantly different from the reference group at the 90 per cent confidence level in a two-tailed test

## Significantly different from the reference group at the 95 per cent confidence level in a two-tailed test

~ Reference group for subgroup differences; excluded from estimation

Source: O'Leary, Kolodziejczyk, and Lazar (1998).

**Table 4.12** Summary of Subgroup Net Impact Analysis

| Characteristic        | Training | Public service employment   | Wage subsidies                      | Self-employment                 |
|-----------------------|----------|-----------------------------|-------------------------------------|---------------------------------|
| Gender                |          | Worse for males             |                                     |                                 |
| Age                   |          |                             |                                     | Best for older persons          |
| Education             |          | Worse for the less educated |                                     |                                 |
| Occupation            |          |                             |                                     |                                 |
| Unemployment duration |          |                             |                                     |                                 |
| Unemployment rate     |          |                             | Best where unemployment is moderate | Best where unemployment is high |

## 6. Impacts of Various Program Features

**Table 4.13 Impact of Various Features of ALMPs on Whether Participants Were Employed in an Unsubsidized Job or in Self-employment on the Survey Date, in Hungary**

|                                   | Individual training | Group training | Public service employment | Wage subsidy | Self-employment |
|-----------------------------------|---------------------|----------------|---------------------------|--------------|-----------------|
| <i>Contribution to costs</i>      |                     |                |                           |              |                 |
| Participant contribution          | 0.104**             | 0.123**        |                           |              |                 |
| No participant contribution       | 0.062               | 0.066**        |                           |              |                 |
| <i>Duration of ALMP</i>           |                     |                |                           |              |                 |
| < 1 month                         | 0.115               | 0.019          |                           |              |                 |
| 1 < 3 months                      | 0.129**             | -0.050         |                           |              |                 |
| 3 < 6 months                      | 0.102**             | 0.084**b       |                           |              |                 |
| 6 < 12 months                     | 0.069**             | 0.097**b       |                           |              |                 |
| 12+ months                        | 0.084               | -0.015         |                           |              |                 |
| <i>Organized by</i>               |                     |                |                           |              |                 |
| Regional center, over 20 hrs/w    | 0.092               | 0.015          |                           |              |                 |
| Regional center, 20 hrs/w or less | 0.128               | -0.005         |                           |              |                 |
| Other, over 20 hrs/w              | 0.073**             | 0.096**a       |                           |              |                 |
| Other, 20 hrs/w or less           | 0.105**             | 0.107**a       |                           |              |                 |
| <i>Level of job skill</i>         |                     |                |                           |              |                 |
| Non-manual                        |                     |                | -0.166**                  | -0.042       |                 |
| Manual unskilled                  |                     |                | -0.237**a                 | -0.059       |                 |
| Manual semi-skilled               |                     |                | -0.207**                  | -0.022       |                 |
| Manual skilled                    |                     |                | -0.160**b                 | -0.012       |                 |
| <i>Sector</i>                     |                     |                |                           |              |                 |
| Agriculture                       |                     |                |                           | 0.018        | 0.290**         |
| Construction                      |                     |                |                           | -0.174**a    | 0.268**         |
| Services                          |                     |                | -0.207**                  | -0.047*b     | 0.190**ab       |
| Other                             |                     |                | -0.228**                  | 0.028bc      | 0.280**c        |
| <i>Type of enterprise</i>         |                     |                |                           |              |                 |
| individual enterprise             |                     |                |                           |              | 0.223**         |
| partnership or other              |                     |                |                           |              | 0.203**         |

*Notes:*

\* Statistically significant at the 90 per cent confidence level in a two-tailed test.

\*\* Statistically significant at the 95 per cent confidence level in a two-tailed test

a Significantly different from the first category at the 90 per cent confidence level in a two-tailed test.

b Significantly different from the second category at the 90 per cent confidence level in a two-tailed test.

c Significantly different from the third category at the 90 per cent confidence level in a two-tailed test.

Source: O'Leary, Kolodziejczyk, and Lazar (1998).



**Table 4.14 Summary of program feature net impact analysis**

| Feature                         | Training  | Public service employment | Wage subsidies                       | Self-employment     |
|---------------------------------|---|---------------------------|--------------------------------------|---------------------|
| Share in costs                  | Better with contribution (double but not significant) |                           |                                      |                     |
| Duration of ALMP                | 3 to 12 months  |                           |                                      |                     |
| Organized by                    | Not district retraining center                        |                           |                                      |                     |
| Level of skill                  | 20+ hrs/w   |                           |                                      |                     |
| Industry                        |   | Manual unskilled is worst | Outside of construction and services | Outside of services |
| Sole proprietor vs. partnership |   |                           |                                      |                     |

## An Overview of Evaluation Methods for Public Employment and Training Programs

1. Approaches to Program Evaluation
2. Concepts in Evaluation
3. Complementarity of Evaluation Techniques
4. Use of Evaluation Results in Management and Planning
5. Guidelines for Setting Performance Indicators

W.E. Upjohn Institute  
for Employment Research

## 1. Approaches to Program Evaluation

- a. Classically designed experiments
- b. Quasi-experimental econometric studies
- c. Performance monitoring

# 1. Approaches to Program Evaluation

## a. Classically Designed Experiments

### Process:

Random assignment

Repeating experimental conditions

Large sample sizes

### Appeal:

Simplicity of interpreting results

Model free impact estimates

### Problems:

Internal Validity

Errors in random assignment

Inconsistent experimental conditions

External Validity

Time horizon

Learning effects

Displacement effects

## b. Quasi-experimental Econometric Studies

Process (Statistically mimic an experiment):

Administrative Data

Demonstration

"Natural Experiment"

Surveys

Simulation

Appeal:

Inexpensive

Timely

Problems:

Selection Bias

Substitution Bias

Contamination Effects

Statistical Complexity

"A Snapshot" at a point in time

### c. Performance Monitoring

#### Process:

- Nation-wide involvement
- Set goals
- Agree on performance indicators
- Consensus building--ownership
- Iterative refinement of indicators

#### Appeal:

- Develop an information system
- Culture of cost effectiveness
- Professionalism in employment service
- Establish survey skills
- Foundation for evaluation

#### Problems:

- Response Rates
- Data Tampering
- Cream Skimming
- Fiscal Substitution
- Deadweight Loss

## 2. Concepts in Evaluation

- Gross outcomes, gross impacts, and net impacts

An example: Rate of Reemployment

Program participants: 60%

Among all unemployed: 40%

Among matched pairs group: 50%

Gross outcome of program: 60%

Gross impact of program:  $60\% - 40\% = 20\%$

Net impact of program:  $60\% - 50\% = 10\%$

### 3. Complementarity of Evaluation Techniques

- Gross outcome monitoring

Program management  
Annual planning

- Net impact estimation



## 4. Use of Evaluation Results in Management and Planning

### Performance Indicators

#### Program Management:

To encourage cost effective use of funds

To target technical assistance

#### Annual Budget Process:

Performance and resources

### Net Impact Estimation

#### Policy Decisions:

Program design

Strategic planning

Policy formulation

Return on investment

To continue, cancel, or modify a program

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## 5. Guidelines for Setting Performance Indicators

Monitor outcomes instead of inputs.

Goals for programs should be explicitly stated.

Translate goals into performance indicators.

Performance indicators should be few in numbers.

Performance indicators should administrative data.

Follow-up surveys should be concise.

Performance indicators should permit comparison across regions and programs.

Performance indicators should all have compatible incentives.

Performance information should be available to all staff and customers.

### Steps to Setting Up a Performance Monitoring System

Setting program goals

Developing performance indicators of program goals

Consensus building.

### An Adjustment Methodology for Performance Indicators

Provide for comparisons across regions

Counteract management incentive for cream skimming

# Performance Monitoring Systems for Active Labor Programs--HUNGARY

1. Implementation in Hungary
2. Performance Indicators for ALPs in Hungary
3. Results of Performance Measurement, 1994-2002
4. Uses of Performance Measurement
5. Innovation in the System of Performance Measurement

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## 1. Implementation in Hungary

- 1990 a model system
- 1992-93 revision
- A practical approach--3 counties
- Nation-wide involvement--partners for consensus
- Set program goals
- Agree on performance indicators
- Developing follow-up surveys
- Harmony with administrative data systems
- Report of the auditor general
- Nationwide training--October 1993
- Implementation--January 1994
- Refine ideas--1995 meeting and revisions

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## 2. Performance Indicators for ALPs in Hungary

Example: Retraining of unemployed in groups

A11 Average cost per trainee employed at follow-up

A12 Proportion of trainees who are employed at follow-up

A13 Average cost per training program entrant

A14 Average cost per trainee per hour of training

A15 Proportion of entrants who successfully complete training courses

A16 Proportion of employed trainees working in occupation of training at follow-up

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## PERFORMANCE INDICATORS FOR ACTIVE LABOR PROGRAMS IN HUNGARY

### RETRAINING OF UNEMPLOYED IN GROUPS

- A11 Average cost per trainee employed at follow-up
- A12 Proportion of trainees who are employed at follow-up
- A13 Average cost per training program entrant
- A14 Average cost per trainee per hour of training
- A15 Proportion of entrants who successfully complete training courses
- 16 Proportion of employed trainees working in occupation of training at follow-up

### RETRAINING OF UNEMPLOYED INDIVIDUALLY

- A21 Average cost per trainee employed at follow-up
- A22 Proportion of trainees who are employed at follow-up
- A23 Average cost per training program entrant
- A24 Average cost per trainee per hour of training
- A25 Proportion of entrants who successfully complete training courses
- 26 Proportion of employed trainees working in occupation of training at follow-up

### RETRAINING OF EMPLOYED

- A31 Average cost per trainee employed at follow-up
- A32 Proportion of trainees who are employed at follow-up
- A33 Average cost per training program entrant
- A35 Proportion of entrants who successfully complete training courses
- 36 Proportion of employed trainees working in occupation of training at follow-up

### SELF EMPLOYMENT ASSISTANCE

- B1 Average assistance per person still self-employed at follow-up
- B2 Proportion of persons still self employed at follow-up
- B3 Average subsidy per self-employed
- 4 Average added employment resulting from self employment assistance at follow-up

### WAGE SUBSIDY FOR HIRING LONG TERM UNEMPLOYED

- C1 Subsidy per worker still at subsidized employer at follow-up
- C2 Proportion of subsidized workers who are in regular employment at follow-up
- C3 Average cost of wage subsidy per subsidized employee

### PUBLIC SERVICE EMPLOYMENT

- D1 Average monthly subsidy per worker
- D2 Proportion of subsidized workers who are in regular employment at follow-up

### 3. Results of Performance Measurement, 1994-2002

| Labor market program            | 1994 | 1995 | 1996 | 1997 | 1998 |
|---------------------------------|------|------|------|------|------|
| Group training (A12)            | 44.9 | 36.1 | 44.5 | 46.3 | 46.8 |
| Individual training (A22)       | 58.5 | 42.4 | 51.9 | 51.1 | 51.5 |
| Retraining employed (A32)       | 82.2 | 93.6 | 92.8 | 90.4 | 94.7 |
| Self-employment (B2)            | 91.9 | 90.6 | 90.2 | 88.1 | 91.7 |
| Wage subsidy (C2)               | 71.1 | 71.4 | 70.1 | 66.3 | 59.1 |
| Public Service Employment (D2)* | 3.5  | 1.3  | 1.3  | 1.9  | 1.9  |

Source: National Employment Office, Budapest.

**Table 3.4--continued**      **Performance Measurement Results, 1999-2002**

| Labor market program            | 1999 | 2000 | 2001 | 2002 | 2003 |
|---------------------------------|------|------|------|------|------|
| Group training (A12)            | 46.8 | 48.4 | 45.4 | 43.3 |      |
| Individual training (A22)       | 50.0 | 52.0 | 49.3 | 45.8 |      |
| Retraining employed (A32)       | 94.8 | 94.9 | 94.2 | n.a. |      |
| Self-employment (B2)            | 90.5 | 89.4 | 89.2 | 90.7 |      |
| Wage subsidy (C2)               | 59.7 | 62.3 | 59.7 | 62.9 |      |
| Public Service Employment (D2)* | 1.1  | 1.4  | 1.5  | 1.8  |      |

\*the percentages show only the ratio of those who were employed without any support at the same employer. who got the PSE subsidy earlier

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#### 4. Uses of Performance Measurement

Relative cost-effectiveness

Budget allocation

A culture of cost-effectiveness



## 5. Innovation in the System of Performance Measurement

### An adjustment methodology

- Adjust for regional factors
- Adjust for participant factors (defeat creaming)
- Development of adjustment weights
- An example

### Developing enterprise computing

- MIS in open IT architecture
- Transactions update MIS
- Performance Indicators integrated in MIS

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## Performance Monitoring Systems for Active Labor Programs--POLAND

1. Decentralized Decisions and Accountability
2. Ownership and Consensus in Performance Management
3. Goals for Active Labor Programs
4. Follow-up Surveys and Information Systems
5. Experience in Poland
6. Uses of Performance Indicators

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## 1. Decentralized Decisions and Accountability

Rejection of centralized bureaucracy

National programs and local solutions

Unobtrusive accountability

## 2. Ownership and Consensus in Performance Management

Coordinate TOR 2 with TOR 3

ALP goals

Project steering committee

Project supervisory committee

Project team -- voivod labor directors

Performance indicators

Follow-up surveys

Data system

## 3. Goals for Active Labor Programs

From Goals to Outcome Measures of Performance

## 4. Follow-up Surveys and Information Systems

### Administrative Systems and Data

National development

Provincial experience

### Supplementary Data on Outcomes

Performance Measurement

Management Information

## 5. Experience in Poland

Outcome: Rate of Reemployment

| ALP  | 1999 | 2000 | 2001 | 2002 | 2003 |
|--|------|------|------|------|------|
| Group Retraining<br>Individual Retraining<br>Retraining Employed |      |      |      |      |      |
| Self-employment<br>Wage Subsidy<br>PSE                           |      |      |      |      |      |

## 6. Uses of Performance Indicators

Relative Cost-effectiveness

Budget Allocation

A Culture of Cost-effectiveness

Management Responses