Learning from a Decade of College Promise Scholarships

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Learning from a Decade of College Promise Scholarships

October 26, 2017
The W.E. Upjohn Institute for Employment Research
INTRODUCTION

Michelle Miller-Adams
Research Fellow, The Upjohn Institute
Professor, Grand Valley State University
Founded 1932; became the W.E. Upjohn Institute in 1945

Non-partisan, not-for-profit research institution

Dedicated to understanding the causes and consequences of unemployment

Delivers federal and state workforce programs in the region

Staff of 105
Remarks by WMU President Ed Montgomery
Keynote address by Karen Pittman, Forum for Youth Investment Keynote address by Sara Lundquist, Lumina Foundation
Research Plenary: “Taking Stock, Moving Forward”
15 Breakout Sessions
Opportunities for Collective Problem Solving and Informal Networking
Programs from 20 States Represented
Register by 11/1 at http://promisenet.net
PROMISE DATABASE

Brad J. Hershbein
Economist,
The Upjohn Institute
Defining Promise Programs

- Place-based scholarship programs that seek to transform communities as well as students and schools
- Geographically bounded
- Often include enrollment and/or residency requirements
- Early commitment element
- Within these parameters, great variation
HOW TO USE THIS DATABASE

You can use this database to generate profiles of individual programs or to sort programs by a variety of characteristics, including location, year established, source of scholarship funding, type of community served, and other key characteristics.

Multiple fields can be specified to help you target your search (using CTRL-click), or the entire database (by selecting ALL) can be browsed. More than 90 variables are included though only a fraction are shown using the database search. A comprehensive list of variables covered and their definitions can be accessed here.

For any questions or concerns, please contact the WE. Upjohn Institute Promise Programs Research Group at promisedatabase@upjohn.org.

<table>
<thead>
<tr>
<th>STATE</th>
<th>YEAR OF ORIGIN</th>
<th>FUNDER TYPE</th>
<th>COLLEGES COVERED</th>
<th>FINANCIAL NEED REQUIREMENT</th>
<th>ACADEMIC MERIT REQUIREMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>All</td>
<td>All</td>
<td>All</td>
<td>All</td>
<td>All</td>
</tr>
<tr>
<td>Alabama</td>
<td>1903</td>
<td>Public</td>
<td>Local Only</td>
<td>Local Only</td>
<td>Local Only</td>
</tr>
<tr>
<td>Alaska</td>
<td>1904</td>
<td>Private</td>
<td>Statewide</td>
<td>Statewide</td>
<td>Statewide</td>
</tr>
<tr>
<td>Arizona</td>
<td>1905</td>
<td>Mixed</td>
<td>National</td>
<td>National</td>
<td>National</td>
</tr>
</tbody>
</table>
## Program Summaries

### El Dorado Promise

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Year Announced</th>
</tr>
</thead>
<tbody>
<tr>
<td>El Dorado Promise</td>
<td>2007</td>
</tr>
<tr>
<td>Geographic Area</td>
<td>State</td>
</tr>
<tr>
<td>El Dorado School District</td>
<td>AR</td>
</tr>
<tr>
<td>Funder name</td>
<td>Funder type</td>
</tr>
<tr>
<td>Murphy Oil Corp.</td>
<td>Private</td>
</tr>
<tr>
<td>Financial Need Requirement</td>
<td>Academic Merit Requirement</td>
</tr>
<tr>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Form of Scholarship</td>
<td>Covers Room and Board?</td>
</tr>
<tr>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Type of Post-Secondary Institution</td>
<td>Level of Post-Secondary Institution</td>
</tr>
<tr>
<td>Public and Private</td>
<td>2-year and 4-year</td>
</tr>
</tbody>
</table>

**Program award**

Up to maximum in-state public tuition can be used towards tuition, fees, and other expenses, and at any accredited public or private institution in US.

**Benefit summary**

Funded by a $50 million endowment by the Murphy Oil Corporation, the El Dorado Promise is a last-dollar, universal scholarship to EDPS students. The scholarship can be used for up to 5 years after graduation towards tuition, fees, and other expenses. The maximum amount awarded is the highest tuition at an AR public university and can be used at any accredited public or private institution in US.

**Saturation**

Yes

**Intensity**

Research available

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Free City (City College of San Francisco)
KEYNOTE REMARKS

Governor Rick Snyder
State of Michigan
COMMUNITY INSIGHTS: BUCHANAN, MI

Rob Habicht
President/CEO, Michigan Gateway Community Foundation
COMMUNITY INSIGHTS: RICHMOND, CA

Councilmember Jael Myrick
Richmond City Council
COMMUNITY INSIGHTS: EL DORADO, AR

Allison Parker
Manager, Global Communications
Murphy Oil Corporation
Q & A

• Elizabeth Garlow, Moderator
• Rob Habicht, Buchanan, MI
• Greg Handel, Detroit, MI
• Brad Hershbein and Michelle Miller-Adams, Kalamazoo, MI
• Jael Myrick and Jessie Stewart, Richmond, CA
• Allison Parker and Sylvia Thompson, El Dorado, AR
THANK YOU FOR PARTICIPATING

Register for the conference at http://promisenet.net

Send questions about the database to promisedatabase@upjohn.org

Learn more about our Promise research program at http://upjohn.org

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