

2017

# Learning from a Decade of College Promise Scholarships

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# **Learning from a Decade of College Promise Scholarships**

October 26, 2017

The W.E. Upjohn Institute for Employment Research



# INTRODUCTION

Michelle Miller-Adams  
Research Fellow, The Upjohn Institute  
Professor, Grand Valley State University



**Founded 1932; became the  
W.E. Upjohn Institute in 1945**

**Non-partisan, not-for-profit  
research institution**

**Dedicated to understanding the  
causes and consequences of  
unemployment**

**Delivers federal and state  
workforce programs in the  
region**

**Staff of 105**





## PromiseNet 2017

CELEBRATING SUCCESS, LEARNING FROM EXPERIENCE

RADISSON PLAZA HOTEL  
KALAMAZOO, MI  
100 W MICHIGAN AVE

MONDAY NOV 6  
TUESDAY NOV 7

- Remarks by [WMU President Ed Montgomery](#)
- Keynote address by [Karen Pittman](#), Forum for Youth Investment Keynote address by [Sara Lundquist](#), Lumina Foundation
- Research Plenary: “Taking Stock, Moving Forward”
- 15 Breakout Sessions
- Opportunities for Collective Problem Solving and Informal Networking
- Programs from 20 States Represented

Register by 11/1 at <http://promisenet.net>





# PROMISE DATABASE

Brad J. Hershbein  
Economist,  
The Upjohn Institute



# Defining Promise Programs

- **Place-based scholarship programs that seek to transform communities as well as students and schools**
- **Geographically bounded**
- **Often include enrollment and/or residency requirements**
- **Early commitment element**
- **Within these parameters, great variation**

## HOW TO USE THIS DATABASE

You can use this database to generate profiles of individual programs or to sort programs by a variety of characteristics, including location, year established, source of scholarship funding, type of community served, and other key characteristics.

Multiple fields can be specified to help you target your search (using CTRL-click), or the entire database (by selecting ALL) can be browsed. More than 90 variables are included though only a fraction are shown using the database search. A comprehensive list of variables covered and their definitions can be accessed [here](#).

For any questions or concerns, please contact the W.E. Upjohn Institute Promise Programs Research Group at [promisedatabase@upjohn.org](mailto:promisedatabase@upjohn.org).

# PROMISE

INVESTING IN COMMUNITY

*a project of the W.E. Upjohn Institute*

### STATE

All  
Alabama  
Alaska  
Arizona

### YEAR OF ORIGIN

All  
1993  
1994  
1995

### FUNDER TYPE

All  
Public  
Private  
Mixed

### COLLEGES COVERED

All  
Local Only  
Statewide  
National

### FINANCIAL NEED REQUIREMENT

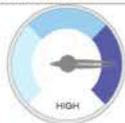

### ACADEMIC MERIT REQUIREMENT

Apply Filters

## Program Summaries

El Dorado Promise

 COMPARE [↗](#)

<b>Program Name</b>		<b>Year Announced</b>
El Dorado Promise		2007
<b>Geographic Area</b>		<b>State</b>
El Dorado School District		AR
<b>Funder name</b>		<b>Funder type</b>
Murphy Oil Corp.		Private
<b>Financial Need Requirement</b>	<b>Academic Merit Requirement</b>	<b>Residency Requirement</b>
No	No	No
<b>Form of Scholarship</b>	<b>Covers Room and Board?</b>	<b>Covers Books and Supplies?</b>
First Dollar	Yes	Yes
<b>Type of Post-Secondary Institution</b>		<b>Level of Post-Secondary Institution</b>
Public and Private		2-year and 4-year
<b>Program award</b>		
Up to maximum in-state public tuition can be used towards tuition, fees, and other expenses, and at any accredited public or private institution in US.		
<b>Benefit summary</b>		
PFunded by a \$50 million endowment by the Murphy Oil Corporation, the El Dorado Promise is a last-dollar, universal scholarship to EDPS students. The scholarship can be used for up to 5 years after graduation towards tuition, fees, and other expenses. The maximum amount awarded is the highest tuition at an AR public university and can be used at any accredited public or private institution in US.		
<b>Saturation</b>	<b>Intensity</b>	<b>Research available</b>
		Yes
SATURATION	INTENSITY	

Free City (City College of San Francisco)

 COMPARE [↗](#)



# KEYNOTE REMARKS

Governor Rick Snyder  
State of Michigan



# **COMMUNITY INSIGHTS: BUCHANAN, MI**

**Rob Habicht  
President/CEO,  
Michigan Gateway  
Community Foundation**



# **COMMUNITY INSIGHTS: RICHMOND, CA**

**Councilmember Jael Myrick  
Richmond City Council**



## **COMMUNITY INSIGHTS: EL DORADO, AR**

Allison Parker  
Manager, Global Communications  
Murphy Oil Corporation

# Q & A

- Elizabeth Garlow, Moderator
- Rob Habicht, Buchanan, MI
- Greg Handel, Detroit, MI
- Brad Hershbein and Michelle Miller-Adams, Kalamazoo, MI
- Jael Myrick and Jessie Stewart, Richmond, CA
- Allison Parker and Sylvia Thompson, El Dorado, AR



# THANK YOU FOR PARTICIPATING



Register for the conference at  
<http://promisenet.net>

Send questions about the database to  
[promisedatabase@upjohn.org](mailto:promisedatabase@upjohn.org)

Learn more about our Promise research  
program at <http://upjohn.org>

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